



**ARMANROY**  
**FOUNDATION**

# **SPONSORSHIP PROGRAM**



2024

Hello Champion of Hope!

Our sponsors enable us to achieve our mission of bridging the digital divide, by opening a door to 21st tech resources and K-12 STEM education for underserved and traditionally underrepresented populations, including black and brown communities. To date, we have enabled 58 projects across New Jersey and New York creating positive change for over 4200 disadvantaged young adults.

Our work is aligned with your commitment to building stronger communities where your employees live and work, and we would like to invite you to become a 2024 Sponsor. Your support will help us host another year of successful events and programs that create a more equitable and hopeful future for all of us.

The 2024 sponsorship levels and associated benefits are outlined in this program package. Your company will be recognized at our key 2024 events below:

- June 17: 4th Annual Hope-In-One Golf, Trenton, NJ
- Sept 8: 6th Annual 5K Run for Hope, Basking Ridge, NJ

You can reach out to Aishwarya Karup ([aishu.a.kp@gmail.com](mailto:aishu.a.kp@gmail.com)) or Manisha Roy ([manisharoy@armanroy.org](mailto:manisharoy@armanroy.org)) if you have any questions regarding this sponsorship request. Thank you for your compassionate consideration.

With heartfelt gratitude,

*Manisha Roy*

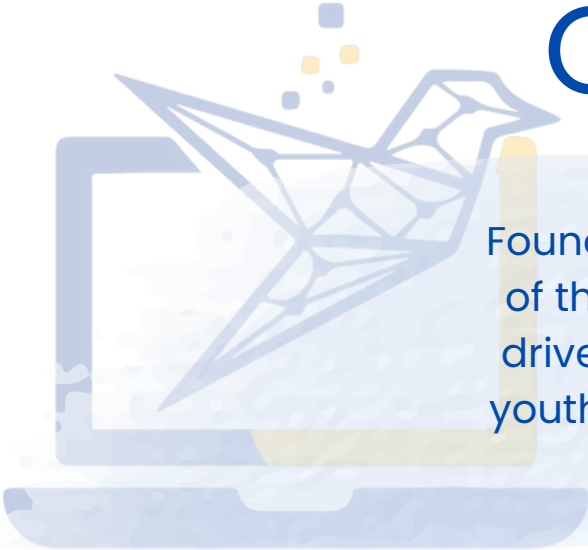
Founder & Chairperson

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THANK YOU for your sponsorship and support in sparking hope in honor of Arman. Arman N Roy Foundation is a 501(c)(3) nonprofit organization (TAX ID 83-4684062). Donations are tax-deductible to the extent provided by law. Arman Roy Foundation must receive your sponsor commitment, logo, and payment by 5/15/24 for inclusion in Hope In One Golf marketing.



# Get to know us...



Founded by Manisha and Pryia Roy in May 2019 in honor of their son, the Arman Roy Foundation is a volunteer-driven nonprofit 501c3 charity supporting underserved youth in communities across New Jersey, New York and Pennsylvania.



## Our Mission:

Inspired by Arman, our mission is to empower underserved students with technology resources and education, enabling them to be successful in today's digital world

## OUR IMPACT

- 4046 youth impacted
- 1700 hours STEM education
- 58 projects funded
- 22 communities supported
- 7 tech centers established



## OUR REACH

- 2,500+ supporters globally
- 1,200 social media followers
- 1000+ participants attend our annual events
- 40 committed sponsors
- 100 active volunteers



# Just some of our Events...



01

## HOPE IN ONE GOLF

June 17, 2024

Trenton Country Club, Trenton, NJ

A Hole in One may win a prize, but a Hope In One changes lives!

Our 2023 event brought together **100 golfers** and raised over **\$30,000** to provide exciting and enriching summer educational experiences for disadvantaged youth in Newark, NJ.



02

## RUN FOR HOPE

September 8, 2024

Pleasant Valley Park

Basking Ridge, NJ

Around the world, champions of hope take strides to bridge the digital divide and honor Arman's legacy of **HOPE!**

Our 2023 event turned out **675 supporters** raising over **\$40,000** to support the Per Scholas Women in Technology (WIT) Initiative, which aims to increase the number of women, particularly women of color, entering the tech workforce.



# Let's hear from the Community...



**TORCON (SPONSOR)**

**Torcon has been an active supporter of the foundation since 2020 participating in several fundraising events. With shared values of Family & Community, Torcon and the Arman Roy foundation are making a meaningful impact in the lives of youth who may not have the resources or opportunity to pursue their dreams of a STEM education.**

**The Arman Roy Foundation's generosity and dedication truly knows no bounds. All that they have done to support our children—whether through technology, meals or scholarships—is impacting their lives in positive ways that will equip them with the knowledge, confidence and support that they need to break the cycle of poverty.**



**Volunteers of America (COMMUNITY PARTNER)**



# Why Partner with Us

## Why Partner with Us

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01

## Invest in Your Future

Technology is being utilized in every field and driving our economy. The digital divide issue largely affects underserved communities of color and our work towards equity ensures ALL youth have the 21st-century skills necessary to unlock countless opportunities and play a significant role in our future.

02

## Elevate your Brand

Elevate your brand exposure and your organization's identity as a great corporate citizen to your customers, employees and local residents. Since 2019, our Foundation has rapidly gained over 2,000 supporters representing 10 countries and 46 U.S. states. Our social media presence has a broad distribution with over 1,000 followers across all platforms, including LinkedIn, and our in-person events are expected to be attended by over 1,000 participants.

03

## Join the Movement

**"Be the change you wish to see" - Mahatma Gandhi**

To change lives and make a real impact in our community through kindness, generosity and HOPE. Together we can create a brighter future.



# SPONSORSHIP BENEFITS

	SPONSORSHIP LEVEL	\$10,000 Diamond Level	\$5,000 Platinum Level	\$2,500 Gold Level	\$1,000 Blue Level
LIVE BRAND VISIBILITY	Recognition at Hope in One Golf Event Awards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Recognition at 5K Run for Hope Awards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Name / Logo on all Hope In One Golf Signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Name / Logo on 5K Run for Hope Signage & t-shirts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Name / Logo on all Branded Giveaways	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Formal recognition at Annual Donor Reception	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DIGITAL AMPLIFICATION	Social media promotion (LinkedIn, IG, FB, Twitter)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Promotional video interview posted on LinkedIn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Name / Logo on all Qrtly Newsletters and E-Blasts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Name / Logo on Foundation Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Signature Sponsorship recognized in Press Release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Personalized Thank You Dedication Video	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EVENT INVITATION	Hope In One Golf Complimentary Foursome	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	5K Run for Hope Four Complimentary Registrations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Invitation to join all Community Service Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Invitation to Annual Donor Reception	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Speaking Engagement at Annual Donor Reception	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# YOUR GIFT MATTERS

Our sponsors provide the support to create inspiring and successful events and programs throughout the year that positively impact thousands of underserved youth. Together, we are creating a more equitable world where all youth have access to technology resources, education and job opportunities.

Thank you for learning about how you can support the Arman Roy Foundation through our Sponsorship Program.

## Thank You to our 2024 Sponsors

